

To keep you fully informed of our policies please note the following:

- There is a once only £10 administration fee which will be taken at your first monthly collection
- Your monthly payments will be taken on or around the 10th of each month by our administrators **Privilege Plan Ltd** and their name will appear on your bank statement
- Your benefits will commence following your first monthly payment and your next routine appointment will be included as one of your plan entitlements
- You will not be asked to sign a contract and you may leave the plan at any time by contacting your bank or building society or directly with **Privilege Plan Ltd** on **01536 771219**
- If your Direct Debit payments fail three times consecutively, we may cancel your membership
- Patients are responsible for making and attending appointments provided by the plan
- Entitlements not used in any given period may not be carried forward or refunded
- Your membership is continuous and does not require renewing each year
- Should you fail to attend an appointment a fee may be chargeable at your next appointment
- In the unlikely event of you cancelling your plan you may be required to pay for your last appointment, and we reserve the right to recover any discounts applied to treatment completed in the previous six-month period
- Your personal details will remain safe and in accordance with Data Protection.



Heyford Smiles Dental Clinic
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 Heyford Park
 Oxfordshire OX25 5BZ

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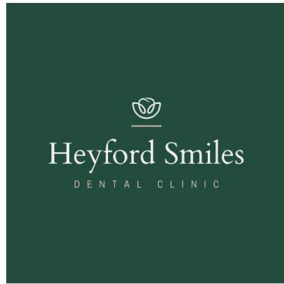
www.heyfordsmiles.co.uk



Welcome to **Heyford Smiles Dental Clinic**. Our family run dental practice is focussed on providing high quality and affordable treatment for the whole family. We want you to feel relaxed and confident that you are in the best possible hands to help you maintain healthy teeth and gums for life. Our patient membership plan is designed to spread the cost of your regular care and provide member benefits and reductions.

Sheetal Kharbanda **Principal Dentist**





Healthy Mouth... Healthy Smile... with our Member's Plans

Our plan is designed for patients who attend the practice on a regular basis and have peace of mind that their preventive dental care is covered. Becoming a member enables us to help you maintain oral health.

It couldn't be easier to join our **Privilege Plan** - you don't need to be dentally fit to join our plans, and a member of our team will explain the following benefits in more detail:

- 2 x inclusive dental examinations for early identification of dental problems to prevent pain, discomfort, and inconvenience
- 2 x inclusive dental hygiene treatments, including oral hygiene advice
- Oral cancer screening and dietary and oral hygiene advice
- Complimentary small x rays when taken at regular examinations - usually £10.00 each for un-registered patients
- 10% discount in cost of general dental treatment*
- 5% discount in cost of cosmetic dental treatment*
- Priority access for members
- Spreads the cost of your regular care using convenient Direct Debit payments allowing you to budget for your oral health
- FREE children's dental care for members.

*does not include treatment referred to another dentist



Emerald Plan

£18.50 a month or around 49 pence a day for inclusive benefits:

Benefits	Member	Non-member
2 Dental examinations per annum	Inclusive	£98.00
2 Dental hygiene appointments	Inclusive	£136.00
All necessary dental x rays	Complimentary	£20.00 (2)
10% discount off cost of private dental treatment*	10% discount	N/A
5% discount off cost of cosmetic dental treatment*	5% discount	N/A
Total	£222.00**	£254.00

Member can save £30.00 per year on regular care and much more when treatment is required.

*does not include treatment referred to another dentist

Emerald Airflow Plan

£22.25 a month

Gold Plan

Our Gold Plan is £29.00 a month and provides all the benefits included in the Emerald Plan, Plus two additional dental hygiene appointments.

*does not include treatment referred to another dentist

Please note that scale and polish appointment may be carried out by your dentist or referred to a dental hygienist.

FREE Children's Plans are also available when at least one parent or guardian is a member of our adult plan and we can tailor a family plan to suit your family unit.

Age of child	Dental exam annually	Oral hygiene and fluoride application	X rays	Half price treatment
0 to 16 years FREE	Two	Included	As required	Included

There is a once only £10.00 administration fee taken at your first monthly payment and then you pay a fixed monthly subscription to receive member benefits.

Gold Airflow Plan

£36.50 a month